

[0037] FIG. 10 illustrates an external appearance of the encoding apparatus 800 shown in FIG. 9. The encoding apparatus 800 includes a monitor 802, a slot 804, a keyboard 806, and a speaker 808. The trading card 100 is inserted into the slot 804. A person who writes information controls information recording into the trading card 100 through the keyboard 806 and the monitor 802.

[0038] FIG. 11 illustrates a process in which subject-related data is recorded in a trading card 100. Subject-related data is downloaded from a web site 1102 to a personal computer 1104. The subject-related data downloaded in the personal computer 1104 is provided to the encoding apparatus 800. The encoding apparatus 850 records information in the trading card 100. Subject-related data recorded in the trading card 100 includes moving picture information, still picture information, sound information, and text information. Sound can be moving picture-accompanying sound, or the voice of the subject or the voice of the user having. Text information is information related to the subject. For example, if the subject of the trading card is a sports star, then statistical information, personal information, etc. of the sports subject may be recorded.

**IN THE CLAIMS:**

Please REPLACE claims 1, 3, 4, 19, and 28 in accordance with the following:

1. (ONCE AMENDED) A trading card communicating with recording and/or reproducing units to receive messages from a subject printed on the trading card, the trading card comprising:

a data storage unit storing subject-related data of the subject printed on the trading card, wherein the data storage unit reproduces and transmits the subject-related data to the recording and/or reproducing units in the form of an optical or radio signal to simultaneously reproduce the subject-related data of the subject printed on the trading card in the recording and/or reproducing units.

3. (ONCE AMENDED) A trading card communicating with a recording and/or reproducing unit to receive messages from a subject printed on the card, the trading card comprising:

a data storage unit receiving a recording command from the recording and/or reproducing unit to record and store the subject-related data stored in the recording and/or